CHAIRMAN'S STATEMENT



"Quality education is more than a goal-it is the foundation of an inclusive, innovative and prosperous nation. Through strong partnerships and shared purpose, we will continue to prepare future-ready students while ensuring equitable opportunities for every learner."

As we reflect on 2025, I am filled with gratitude and optimism for what we have collectively achieved. In a rapidly evolving world, education remains the most powerful investment we can make in shaping the future of our nation. At PINTAR Foundation, we remain steadfast in our commitment to ensuring that every child, regardless of background or location, has access to quality educational opportunities that enable them to realise their fullest potential.

The education landscape continues to evolve at an unprecedented pace. Advances in technology, the growing importance of digital and artificial intelligence literacy, environmental sustainability and the demand for future-ready skills have redefined how we prepare our young people for tomorrow. While these changes present new opportunities, they also reinforce the need to ensure that no student is left behind.

For over 17 years, the PINTAR School Adoption Programme has demonstrated the power of collaboration between the public and private sectors in transforming educational outcomes. Our members have consistently shown that corporate citizenship extends beyond financial contributions. Through strategic partnerships, employee volunteerism, mentorship, knowledge sharing and targeted educational interventions, they have helped bridge educational gaps and inspire students to aspire towards brighter futures.

CHAIRMAN'S STATEMENT



Preparing future-ready students remains one of PINTAR Foundation's foremost priorities. Beyond academic excellence, we believe students must be equipped with critical thinking, creativity, communication, collaboration, digital competency, financial literacy, leadership and resilience to thrive in an increasingly complex world. Our programmes continue to evolve to meet these emerging needs while remaining grounded in the values of integrity, responsibility and lifelong learning.

Equally important is our unwavering commitment to promoting equity and quality education. Every child deserves access to meaningful learning opportunities, regardless of socio-economic status or geographical location. Through the collective efforts of our members and partners, PINTAR Foundation continues to provide programmes that support underserved schools and communities, helping to narrow educational disparities and create more inclusive learning environments.

The achievements highlighted in this Annual Report are a testament to the dedication of our member companies, government agencies, educators, school leaders, volunteers and development partners who continue to believe in our shared mission. Your unwavering support has enabled thousands of students and educators across Malaysia to benefit from programmes that strengthen academic achievement, leadership, digital readiness, environmental awareness, entrepreneurship, financial literacy and mental well-being.

As we look ahead, PINTAR Foundation will continue to strengthen strategic collaborations that respond to the evolving needs of Malaysian education. We are committed to developing impactful programmes that prepare students not only for the jobs of tomorrow but also to become responsible citizens and compassionate leaders who contribute positively to society.

On behalf of the Board of Trustees, I extend my heartfelt appreciation to our members, sponsors, partners, the Ministry of Education Malaysia, schools, teachers, volunteers and everyone who has contributed to PINTAR Foundation's journey. Your trust, commitment and shared vision continue to drive our impact.

Together, let us continue to empower every child with the opportunity to learn, grow and succeed. By investing in equitable, quality and future-focused education today, we are building a stronger, more resilient and prosperous Malaysia for generations to come.

Thank you.

Tun Dato' Seri Zaki Tun Azmi
Chairman
Board of Trustees
PINTAR Foundation

BOARD OF TRUSTEES

Dato' Sri Bernard Chandran



Encik Sabri Ab Rahman





Tun Zaki Tun Azmi

Datuk Dr. Mary Yap Kain Ching



MESSAGE BY GENERAL MANAGER



"Meaningful impact begins with meaningful partnerships. Together, we are creating equitable learning opportunities, nurturing future-ready students and empowering every learner to realise their fullest potential."

The year 2025 marked another significant milestone in PINTAR Foundation's journey of empowering students and strengthening schools through meaningful partnerships. As education continues to evolve in response to rapid technological advancements and changing societal needs, we remain committed to ensuring that every programme we deliver creates lasting and measurable impact for students, educators and communities across Malaysia.

Throughout the year, PINTAR Foundation continued to work closely with our member companies, government agencies, strategic partners and schools to provide holistic educational opportunities that extend beyond the classroom. Together, we implemented initiatives that nurtured leadership, financial literacy, entrepreneurship, digital competency, environmental stewardship, mental well-being and communication skills, equipping students with the knowledge, values and competencies needed to thrive in an increasingly dynamic world.

At the heart of our work is the belief that quality education should be accessible to every child, regardless of their background or circumstances. We recognise that educational equity remains an ongoing challenge, particularly for underserved communities. Guided by this principle, we continued to prioritise programmes that narrow learning gaps, strengthen school capacity and provide students with opportunities that inspire confidence, curiosity and lifelong learning.

Preparing future-ready learners remains central to PINTAR Foundation's mission. Beyond academic achievement, our programmes are designed to cultivate critical thinking, creativity, collaboration, digital literacy, adaptability and resilience—qualities that will enable young Malaysians to navigate future opportunities and challenges with confidence. As emerging technologies such as artificial intelligence reshape education and the workplace, PINTAR Foundation is committed to helping schools and educators embrace innovation responsibly and effectively.

One of our greatest strengths continues to be the unwavering support of our members and partners. The PINTAR School Adoption Programme demonstrates what can be achieved when the corporate sector, government, schools and communities work together with a shared purpose. Our members have gone beyond financial contributions by sharing expertise, volunteering their time and creating meaningful learning experiences that leave a lasting impact on students and educators alike.

As an organisation, we also remain focused on strengthening governance, improving programme effectiveness and enhancing our monitoring and evaluation practices to ensure that every investment delivers tangible outcomes. We continuously seek innovative approaches, data-driven insights and strategic collaborations that maximise the value and sustainability of our initiatives.

As we look towards the future, PINTAR Foundation will continue to evolve alongside the changing educational landscape. We will deepen our efforts in future skills development, digital and AI literacy, student well-being, sustainability education and leadership development while remaining true to our founding mission of providing quality educational opportunities for every learner.

I extend my heartfelt appreciation to our Board of Trustees for their guidance and stewardship, our members and donors for their continued confidence, the Ministry of Education Malaysia and our strategic partners for their collaboration, and the dedicated teachers, school leaders, volunteers and PINTAR Foundation team whose passion and commitment have made our achievements possible.

Together, we are not simply delivering programmes—we are investing in potential, transforming lives and building a future where every student has the opportunity to succeed.

Thank you for your continued trust and partnership as we shape a brighter future for Malaysia through education.

Norzalina Masom
General Manager
PINTAR Foundation

NATIONAL PROGRAMMES

FROM AWARENESS TO ACTION: STRENGTHENING YOUTH MENTAL WELL-BEING



Building on the foundation established in 2024, the PINTAR–UTAR AVPN Asian Youth Mental Wellbeing Programme progressed into a new phase in 2025, moving beyond mental health awareness to strengthen school-based support structures, counsellor capacity and early intervention mechanisms. Supported by the Asian Venture Philanthropy Network (AVPN) and delivered in collaboration with Universiti Tunku Abdul Rahman (UTAR) and Lembaga Kaunselor Malaysia (LKM), the programme continued to advance a more structured and responsive approach to youth mental well-being in schools.

In 2025, Phase 2 was successfully completed, strengthening the capacity of schools to identify and respond to students experiencing mental health challenges. The phase benefited approximately 5,500 students across 60 participating schools, expanding the programme's reach while reinforcing the importance of early identification, appropriate intervention and timely support within the school environment.

A key focus was strengthening the role of school counsellors as an important first line of support. A total of 150 school counsellors participated in the programme and were equipped with practical skills and intervention techniques to identify, manage and appropriately refer students who may be at risk. By enhancing the capacity of counsellors, the programme sought to strengthen the support available to students within their own school communities and encourage earlier responses to emerging concerns.

"Building stronger support systems today, empowering more resilient young people tomorrow."

By strengthening counsellor capacity, professional support and school-based intervention, the programme is helping create safer and more responsive environments where students can build the confidence and resilience to navigate life's challenges.

The programme also engaged 40 local mental health professionals and registered counsellors, who were trained and mobilised to support programme delivery. Their involvement helped ensure that guidance and interventions were informed by professional mental health practices and aligned with appropriate safeguarding standards, strengthening the quality and credibility of support provided to participating schools.

This phase represented an important evolution in the programme's approach—from building awareness to strengthening the ecosystem of support around students. By equipping counsellors, engaging qualified professionals and reinforcing school-based mechanisms, the initiative helped create a more connected pathway through which students could be identified, supported and referred when additional intervention was required.



NATIONAL PROGRAMMES

FROM AWARENESS TO ACTION: STRENGTHENING YOUTH MENTAL WELL-BEING



As the programme progressed into Phase 3, the focus shifted towards embedding resilience and sustaining positive mental health practices among students. Through experiential workshops and structured follow-up activities, students are being encouraged to develop practical strategies for managing challenges, strengthening emotional resilience and maintaining positive mental well-being beyond the programme itself.

The continued evolution of the programme reflects a shared commitment among PINTAR Foundation, UTAR, LKM and AVPN to create safer, more responsive and mentally supportive school environments. Rather than treating mental health support as a one-off intervention, the programme is helping schools build the knowledge, capabilities and networks needed to sustain support over time.

By strengthening the people and systems surrounding young people, the programme is contributing to a culture where mental health can be recognised, discussed and addressed with greater understanding and less stigma. From awareness and early intervention to resilience and sustained support, the initiative continues to lay the foundations for healthier, more resilient and emotionally equipped young Malaysians.

Programme Impact

- **5,500 Students Reached** — Strengthened access to school-based mental health support across participating schools.
- **60 Participating Schools** — Expanded the programme's reach and strengthened school-based support structures.
- **150 School Counsellors Trained** — Equipped counsellors with practical skills to identify, manage and appropriately refer students at risk.
- **40 Mental Health Professionals Engaged** — Mobilised local professionals and registered counsellors to support programme delivery and intervention.
- **From Awareness to Resilience** — Progressed from mental health literacy and early intervention towards building students' resilience and sustaining positive mental health practices.

NATIONAL PROGRAMMES

FROM ONE SCHOOL TO A NATION OF SMART SAVERS:

SMALL STEPS TODAY, SMARTER FINANCIAL FUTURES TOMORROW

In October 2025, SK Kuala Pomson, Hulu Langat, Selangor became the first school to participate in Kocek Pintar, a financial literacy initiative by Pertama Digital Berhad (PDB) in collaboration with PINTAR Foundation (PINTAR) aimed at cultivating smart saving habits among Malaysian schoolchildren.

The programme brought financial literacy to life through a simple and engaging experience—turning the coins students had saved into real savings. Students were encouraged to bring their collected coins to school, where the Kocek Pintar team set up a coin-counting and conversion machine for them to experience first-hand.

With excitement and anticipation, the young participants watched as their coins were fed into the machine, counted and converted. For many, it was their first opportunity to see exactly how much they had accumulated through their small but consistent savings. The experience allowed students to appreciate that even seemingly insignificant amounts can add up to something meaningful when saved over time.

The moment their savings total was revealed was met with a mixture of excitement, curiosity and anticipation. Beyond simply knowing the value of their coins, students were able to understand how their savings would be channelled into their saving accounts, giving them a tangible connection between the coins they collected and the money they had accumulated.







The hands-on experience helped make financial literacy more relatable to young learners. Rather than learning about saving only as an abstract concept, students were able to see, experience and value the outcome of their own saving habits. The activity also encouraged them to think about the importance of developing a regular saving habit and managing money responsibly from a young age.

As the first participating school, SK Kuala Pomson provided an important platform for the Kocek Pintar initiative to demonstrate how simple, experiential activities can make financial education more engaging for children. The programme is set to expand its school engagement in 2026, with the Kocek Pintar team planning to reach more schools across Malaysia.

NATIONAL PROGRAMMES

FROM ONE SCHOOL TO A NATION OF SMART SAVERS:

SMALL STEPS TODAY, SMARTER FINANCIAL FUTURES TOMORROW

The experience at SK Kuala Pomson demonstrated that financial literacy can begin with something as simple as a handful of coins. For these young students, watching their coins being counted and seeing their savings take shape was more than an activity—it was an early lesson in saving, patience, responsibility and the value of small steps towards a bigger financial future.

"Every coin saved is a small step towards a smarter financial future."

From a single school in Hulu Langat, Kocek Pintar is set to begin its journey towards inspiring smart saving habits among children across Malaysia.





Programme Impact

- **First Participating School** — SK Kuala Pomson became the first school to participate in the Kocek Pintar initiative.
- **Real Savings Experience** — Students discovered how much they had accumulated and saw their savings channelled into their saving accounts.
- **Learning by Doing** — Turned financial literacy into a tangible and memorable experience beyond the classroom.
- **Excitement and Engagement** — The coin-counting activity generated enthusiasm, curiosity and anticipation among participating students.
- **Foundation for Wider Reach** — Established a practical model for expanding Kocek Pintar to more schools across Malaysia from 2026 and beyond.

PINTAR SCHOOL COOPERATION PROGRAMME

BUILDING EDUCATIONAL SUCCESS: LAYING THE FOUNDATION FOR BRIGHTER FUTURES

Recognising that access to quality educational support can play an important role in shaping a child's future, Aramco Overseas (Malaysia) Sdn Bhd (Aramco Malaysia), in collaboration with PINTAR Foundation, launched the BES Smart Programme (Building Educational Success) to provide free after-school tuition support to students from B40 families in Perak and Johor.

Designed to help address educational and financial barriers faced by students from underprivileged backgrounds, the programme aims to strengthen academic performance while creating a supportive learning environment where students can build knowledge, confidence and positive attitudes towards learning. Through accessible after-school tuition, students will receive additional support in core subjects to complement their learning in school.

The programme will reach 270 students across nine selected schools, comprising five secondary schools and four primary schools in Perak and Johor. With an average of 30 students from each school participating, the programme is designed to provide targeted academic support to learners across different educational levels.

In 2025, the focus was on laying the groundwork for the programme's full implementation in 2026. PINTAR Foundation worked with Aramco Malaysia to identify and onboard the participating schools, facilitate student recruitment and selection, and conduct pre-test assessments to establish an understanding of students' existing academic levels and learning needs.



The pre-test assessment serves as an important baseline for the programme, allowing the implementation team and educators to better understand areas where students may require additional support. This foundation will help inform the delivery of the tuition programme and enable learning activities to be more closely aligned with students' needs when classes commence in 2026.

Beyond improving academic performance, the BES Smart Programme seeks to build students' confidence and motivation to learn. By creating an environment where students can ask questions, receive guidance and strengthen their understanding without the pressures of the regular classroom setting, the programme aims to encourage greater participation and self-belief in their learning journey.



PINTAR SCHOOL COOPERATION PROGRAMME

BUILDING EDUCATIONAL SUCCESS: LAYING THE FOUNDATION FOR BRIGHTER FUTURES



"Stronger foundations today, greater possibilities tomorrow."

Through accessible learning support, BES Smart aims to help students build academic confidence, strengthen their potential and pursue their aspirations.

The initiative also reflects a broader commitment to reducing educational inequality by providing students from B40 families with access to additional learning resources and support. By helping to bridge gaps in access to educational opportunities, the programme seeks to give students greater capacity to keep pace academically and pursue their aspirations with confidence.

For Aramco Malaysia, the programme represents an investment in the educational development of young people within the communities where it operates. For PINTAR Foundation, the partnership demonstrates the role of the PINTAR School Cooperation Programme in connecting corporate support with targeted interventions that respond to the learning needs of school communities.

While the full tuition programme will begin in 2026, the work undertaken in 2025 marks an important first step. With schools onboarded, students identified and baseline assessments completed, the foundation is now in place to help 270 young learners build stronger academic foundations and unlock their potential.



Programme Impact

270 Students to Benefit - Targeted academic support for students from B40 families across Perak and Johor.

9 Schools Reached - Five secondary and four primary schools across Perak and Johor.

School Recruitment & Student Selection Completed - Established the participant pipeline ahead of the full 2026 programme rollout.

Baseline Assessments Conducted - Pre-test assessments conducted to understand students' existing academic levels and learning needs.

Free After-School Tuition - Providing additional academic support in core subjects to complement classroom learning.

PINTAR SCHOOL COOPERATION PROGRAMME

PIALA PEMBANGUNAN ORATORY COMPETITION:

EXPANDING VOICES, INSPIRING CHANGE

Established in 2023 as the BPMB Oratory Competition, an initiative of Bank Pembangunan Malaysia Berhad (BPMB) in collaboration with PINTAR Foundation (PINTAR), the Piala Pembangunan Oratory Competition has grown steadily in scale, reach and impact. What began as a platform for secondary school students to develop and showcase their public speaking abilities has evolved into a growing national youth development initiative, encouraging young Malaysians to engage meaningfully with the United Nations Sustainable Development Goals (SDGs) and the issues shaping their communities and the world.

Building on the success of its 2023 and 2024 editions, 2025 marked a significant milestone as the competition expanded to nationwide participation, covering all 13 states and three federal territories in Malaysia. The third edition invited 349 schools to participate, with 137 students taking part in the Qualifying Round. To enhance accessibility and broaden participation, the competition introduced a hybrid format, with the Qualifying Round conducted virtually and the Final Round held physically. The nationwide Qualifying Round brought together young speakers from selected Sekolah Berasrama Penuh (SBP), High Performing Schools, private schools offering the National Curriculum, and MARA institutions. Supported by a panel of judges across different regions, the round assessed participants on their prepared speeches and their ability to respond to impromptu topics, testing not only their command of language and delivery, but also their critical thinking, confidence and ability to communicate under pressure.

From the qualifying round, 16 outstanding students emerged as finalists, representing their respective states and federal territories at the national Final Round. The finalists delivered compelling speeches addressing issues linked to sustainability, social responsibility, social justice and global citizenship. Their performances demonstrated not only strong oratorical ability, but also a growing awareness of the complex challenges shaping communities and the world around them.

The 2025 competition culminated in the recognition of three exceptional young speakers. Tang Zer Vee of Sekolah Menengah Jenis Kebangsaan Chung Ling Butterworth, Pulau Pinang, emerged as Champion, followed by Nur Khayra Sofea Kamarulnizam of Sekolah Menengah Sains Sembrong, Johor, as Runner-Up, and Aarfan-Rais Shah Azhan Adli Shah of Sekolah Sultan Alam Shah, Putrajaya, in Third Place. Jayden Cyrus Paul of Maktab Rendah Sains MARA Kuching, Sarawak, received the Best Orator Award for demonstrating exceptional delivery, articulation and overall oratorical ability.

Beyond recognising excellence, the competition provided a purposeful platform for young people to explore issues that extend beyond the classroom. Through the SDG-themed speeches, participants were encouraged



PINTAR SCHOOL COOPERATION PROGRAMME

PIALA PEMBANGUNAN ORATORY COMPETITION:

EXPANDING VOICES, INSPIRING CHANGE

to research global and societal challenges, form their own perspectives and articulate possible solutions. This process strengthened their critical thinking, awareness, empathy and ability to communicate ideas with clarity and conviction.

The competition also created opportunities for students to build confidence and self-belief while learning to engage respectfully with different perspectives. The impromptu segment, in particular, challenged participants to think on their feet, organise their thoughts quickly and respond effectively—skills that are increasingly important in a rapidly changing world.

More than a competition of eloquence, the Piala Pembangunan Oratory Competition seeks to develop confident voices with a sense of purpose. By encouraging students to speak about issues that matter, the platform nurtures young Malaysians who are informed, articulate and willing to engage with the challenges facing their communities and the wider world.

The continued evolution of the competition—from a state-based initiative in its early editions to a nationwide platform in 2025—demonstrates the shared commitment of BPMB and PINTAR Foundation to creating meaningful opportunities for youth development. As the competition continues to grow, it aspires to inspire more young people to find their voice, broaden their perspectives and become responsible leaders and advocates for positive change.

"Beyond eloquence, we nurture young voices with purpose".

From finding their voice to shaping the conversation, the competition empowers young Malaysians to speak with confidence, think with purpose and advocate for change.





Programme Impact

- **Nationwide Reach** - Expanded participation across all 13 states and 3 federal territories, strengthening the competition's national footprint.
- **349 Schools Reached** - Invited schools from diverse education backgrounds, broadening access to the youth development platform.
- **137 Young Speakers** - Provided secondary school students with an opportunity to develop and demonstrate their oratory capabilities.
- **Hybrid Access** - Introduced a virtual Qualifying Round and physical Final Round, making participation more accessible while retaining the impact of face-to-face engagement.
- **SDG Awareness** - Encouraged students to explore and articulate perspectives on sustainability, social responsibility and global challenges.
- **Future-Ready Youth** - Nurtured articulate, informed and socially responsible young Malaysians with the confidence to engage on issues that matter.

PINTAR SCHOOL COOPERATION PROGRAMME

CGC100 YOUTH ENTREPRENEURSHIP PROGRAMME:

NURTURING FUTURE ENTREPRENEURS THROUGH INNOVATION AND ENTERPRISE EXPANDING VOICES, INSPIRING CHANGE

In 2025, Credit Guarantee Corporation Malaysia Berhad (CGC) and PINTAR Foundation celebrated the successful completion of Cohort 2 of the CGC100 Youth Entrepreneurship Programme, marking another milestone in their shared commitment to nurturing entrepreneurial talent among Technical and Vocational Education and Training (TVET) students across Malaysia. The programme graduated 30 TVET students nationwide, who successfully completed a structured 12-month entrepreneurship development journey designed to strengthen their entrepreneurial mindset and business capabilities. Throughout the programme, participants underwent seven comprehensive learning modules covering key areas such as entrepreneurship fundamentals, business opportunities within the gig economy, Environmental, Social and Governance (ESG) principles, the United Nations Sustainable Development Goals (SDGs), business planning and pitching business ventures to potential stakeholders.







Beyond classroom learning, the programme provided participants with opportunities to revisit, validate and refine their business ideas through mentoring, practical assignments and industry engagement. This holistic approach enabled students to strengthen their entrepreneurial competencies while developing innovative and sustainable business solutions that respond to evolving market needs.

The programme evaluation and participant outcomes demonstrated meaningful progress in strengthening entrepreneurial readiness. Graduates refined their business strategies to better align with current market demands while adopting more effective marketing approaches that enhanced customer engagement and business growth opportunities. Participants also developed a deeper understanding of customer needs and market expectations, enabling them to design more relevant products and services while improving their overall business value proposition.

PINTAR SCHOOL COOPERATION PROGRAMME

CGC100 YOUTH ENTREPRENEURSHIP PROGRAMME:

NURTURING FUTURE ENTREPRENEURS THROUGH INNOVATION AND ENTERPRISE EXPANDING VOICES, INSPIRING CHANGE

By equipping TVET students with practical entrepreneurial knowledge, innovation skills and business confidence, the CGC100 Youth Entrepreneurship Programme complements their technical expertise and prepares them to become job creators rather than job seekers. The initiative reflects the shared commitment of CGC and PINTAR Foundation to cultivating resilient, innovative and future-ready entrepreneurs who can contribute meaningfully to Malaysia's economic growth and sustainable development.

"By combining technical expertise with entrepreneurial thinking, we are preparing TVET students to become innovative job creators and future business leaders".



Programme Impact

- **30 TVET students** successfully graduated from CGC100 Cohort 2
- **12-month structured** entrepreneurship development programme
- **7** comprehensive learning modules covering entrepreneurship, gig economy, ESG, SDGs and business pitching
- **Graduates** refined business strategies to better meet evolving market demands
- **Enhanced marketing** approaches to strengthen customer reach and sales opportunities
- **Improved** understanding of customer needs, enabling more targeted and effective business solutions issues that matter.

PINTAR SCHOOL COOPERATION PROGRAMME

CGC100 YOUTH ENTREPRENEURSHIP PROGRAMME: EMPOWERING YOUNG ENTREPRENEURS TO TURN POTENTIAL INTO PROGRESS



In 2025, Credit Guarantee Corporation Malaysia Berhad (CGC) and PINTAR Foundation continued their commitment to nurturing the entrepreneurial potential of Technical and Vocational Education and Training (TVET) students through the Cohort 3 of the CGC100 Youth Entrepreneurship Programme. Building on the foundation established in previous cohorts, this six-month programme took a more focused approach in supporting young participants who already possessed basic entrepreneurial knowledge and were either actively running or preparing to start their own businesses.

A total of 30 TVET students nationwide participated in the programme, embarking on a six-month journey designed to strengthen their existing business knowledge, sharpen their entrepreneurial capabilities and help them translate ideas and skills into more viable business opportunities. Rather than starting from the fundamentals, the programme encouraged participants to build upon what they already knew and apply their learning directly to their business aspirations and experiences.

Through a series of structured learning sessions, practical assignments and mentoring, participants explored key areas relevant to developing and sustaining a business, including business planning, understanding customers and markets, marketing strategies, innovation, financial considerations, Environmental, Social and Governance (ESG) principles and the United Nations Sustainable Development Goals (SDGs). The learning experience provided participants with opportunities to assess their current business approaches, identify areas for improvement and consider new ways to create value for their customers.

A key strength of Cohort 3 was its emphasis on learning through application. Participants were encouraged to test their ideas, revisit their business strategies and refine their approaches based on market needs and customer expectations. For those already operating businesses, the programme provided an avenue to strengthen their practices and explore opportunities for growth. For participants preparing to launch, it offered greater clarity and confidence to move their ideas towards implementation.

The programme also fostered a stronger awareness of the realities of entrepreneurship, where adaptability, customer understanding and continuous improvement are essential to business sustainability. Through mentoring and engagement with industry perspectives, participants gained greater confidence in communicating their business propositions, identifying opportunities and making informed decisions in an increasingly competitive environment.

PINTAR SCHOOL COOPERATION PROGRAMME

CGC100 YOUTH ENTREPRENEURSHIP PROGRAMME: EMPOWERING YOUNG ENTREPRENEURS TO TURN POTENTIAL INTO PROGRESS

The six-month journey demonstrated that entrepreneurship development does not end with acquiring knowledge—it is strengthened when young people are given the confidence and opportunity to apply, test and improve what they have learned. By helping participants connect their technical skills with entrepreneurial thinking, Cohort 3 supported the development of young entrepreneurs who are better prepared to respond to market opportunities, overcome business challenges and grow with purpose.



The continued collaboration between CGC and PINTAR Foundation reflects a shared commitment to empowering Malaysia's TVET youth with the knowledge, confidence and practical capabilities to pursue entrepreneurship. Through initiatives such as the CGC100 Youth Entrepreneurship Programme, young people are given not only the opportunity to start businesses, but also the foundation to build enterprises that are relevant, resilient and capable of creating value for their communities and the wider economy.



"From knowledge to action, Cohort 3 empowered young entrepreneurs to turn their skills, ideas and opportunities into businesses with greater confidence and purpose".

Programme Impact

- **30 TVET students** equipped with enhanced entrepreneurial and business capabilities
- **6-month** focused journey centred on practical business application and development
- **Refined** business strategies to better respond to customer needs and market opportunities
- **Enhanced** understanding of marketing and customer engagement to support business growth
- **Greater awareness** of innovation, ESG and SDGs in developing responsible and sustainable businesses
- **Bridged technical skills** with entrepreneurship, preparing TVET youth to turn their capabilities into viable business opportunities issues that matter.

PINTAR SCHOOL COOPERATION PROGRAMME

BAKE TO THRIVE:
TURNING SKILLS INTO OPPORTUNITIES

In 2025, HSBC Amanah, in collaboration with PINTAR Foundation, continued to champion inclusive economic empowerment through Bake to Thrive: Inclusive Business Accelerator for PWD Entrepreneurs Programme. Designed to equip Persons with Disabilities (PWDs) with practical culinary and entrepreneurship skills, the programme sought to create meaningful pathways towards income generation, employment and greater economic independence.

Implemented across two complementary phases, the programme combined entrepreneurship development with hands-on baking skills, enabling participants to move beyond skills acquisition and explore how their capabilities could be translated into viable income-generating opportunities. Phase 1 focused on entrepreneurship and business development, while Phase 2 provided selected core participants with technical culinary training in baking.

Across both phases, participants were equipped through four key areas: entrepreneurship and business acceleration, technical culinary training, mentorship and applied learning and equipment and ecosystem support. This integrated approach gave participants the opportunity to develop products, understand basic business practices, strengthen their digital presence and gain practical experience in bringing their products to market.







A key feature of the programme was its emphasis on learning through application. Participants were encouraged to turn their business knowledge and baking skills into tangible products and test them in real market environments. Through WhatsApp Business, physical booths and direct customer engagement, participants began to convert their products into paid transactions, demonstrating how digital tools and practical business strategies can open new avenues for income generation. The journey from skills acquisition to product creation and ultimately, sales generation represented an important step towards economic empowerment. More than 70% of participants demonstrated the application of business knowledge, while participants developed multiple products and adopted digital platforms, particularly WhatsApp Business, to promote and sell their offerings. Sales confirmations, product listings and order fulfilment provided tangible evidence of participants engaging in real business activities.

PINTAR SCHOOL COOPERATION PROGRAMME

BAKE TO THRIVE:
TURNING SKILLS INTO OPPORTUNITIES

"Skills create possibilities. Opportunity turns them into livelihoods".

From learning a skill to creating an opportunity — Bake to Thrive empowers PWD entrepreneurs to turn potential into possibility.

Beyond economic outcomes, Bake to Thrive contributed to greater confidence, independence and social inclusion. Participants gained opportunities to take ownership of their products and business activities, while developing greater confidence in engaging with customers and managing aspects of their micro-businesses. For many, the experience demonstrated that entrepreneurship can be a viable pathway to greater economic participation when the right skills, tools and support systems are available.

The programme also strengthened the ecosystem supporting PWD entrepreneurship. Bengkel Daya Klang, located in Klang, Selangor was further developed as a sustainable training hub, while collaboration among HSBC Amanah, PINTAR Foundation, U4U and MyOKU brought together corporate, non-profit, social enterprise and community perspectives. This collaborative model helped create a more supportive environment where skills development could be connected to practical opportunities for economic participation.

Ultimately, Bake to Thrive demonstrates that inclusion goes beyond providing access to training. It is about creating opportunities for people to build skills, gain confidence, create products and participate meaningfully in the economy. By connecting entrepreneurship, digital inclusion and practical skills development, the programme is helping PWD participants take steps towards greater independence while strengthening pathways for inclusive and sustainable livelihoods.





Programme Impact

- **50 Participants** equipped through the Entrepreneurship & Business Accelerator Module
- **20 Core Participants** progressed to hands-on culinary and baking skills development
- **More than 70%** - Demonstrated business application by applying entrepreneurship knowledge to real business activities
- **From Skills to Sales** — Participants transformed baking skills into products and generated real customer transactions

PINTAR SCHOOL COOPERATION PROGRAMME

LOTUS'S SMART SHOPPER PLUS: SHAPING FUTURE SMART CONSUMERS

In 2025, Lotus's Stores Malaysia Sdn Bhd (Lotus's Malaysia) and PINTAR Foundation launched the Lotus's Smart Shopper Plus Programme, a financial literacy initiative designed to equip students with essential money management skills and responsible consumer habits. Implemented across 21 adopted schools nationwide, the programme reached a total of 2,394 primary and secondary school students. The initiative underscores the shared commitment of Lotus's Malaysia and PINTAR Foundation to empowering young learners with practical financial literacy skills, enabling them to make informed financial decisions and cultivate responsible spending habits from an early age.

The programme introduced students to key financial concepts, including budgeting, saving, distinguishing between needs and wants, making informed purchasing decisions and understanding the value of money. Through engaging workshops, interactive learning activities and real-life scenarios, students were encouraged to apply these concepts in their daily lives while developing greater confidence in managing personal finances responsibly.

An evaluation of the programme provided valuable insights into its overall effectiveness in promoting financial literacy and smart consumerism among participating students. Using participant feedback surveys together with pre- and post-programme assessments, the evaluation found that students responded positively to both the programme content and delivery, while demonstrating measurable improvements in their financial knowledge and understanding.

The consistent improvement in post-assessment scores, coupled with high participant satisfaction, indicates that the programme successfully achieved its intended learning outcomes. Students showed enhanced awareness of financial planning, greater appreciation of responsible spending habits and improved understanding of making informed consumer choices.

Beyond strengthening financial literacy, the programme also nurtured critical thinking, decision-making and lifelong financial responsibility—essential competencies that will enable students to navigate an increasingly complex financial landscape. By empowering young people with practical financial knowledge and responsible consumer values, the Lotus's Smart





PINTAR SCHOOL COOPERATION PROGRAMME

LOTUS'S SMART SHOPPER PLUS: SHAPING FUTURE SMART CONSUMERS







Shopper Plus Programme contributes towards building financially resilient individuals who are better prepared for the future.

The successful implementation of the programme demonstrates the strength of the partnership between Lotus's Malaysia and PINTAR Foundation in advancing equitable, quality education beyond the classroom. Together, both organisations remain committed to developing future-ready students who possess not only academic knowledge but also the life skills and financial confidence needed to thrive in an ever-changing world.

"Preparing future-ready students means equipping them not only with academic knowledge, but also with the financial skills and confidence to navigate an increasingly complex world."

Programme Impact

- **21** adopted schools participated nationwide
- Students demonstrated **measurable improvement** in financial literacy through pre- and post-assessments
- High participant satisfaction with programme content and delivery
- Increased awareness of **budgeting, saving and responsible spending**
- Strengthened students' financial decision-making and smart consumerism skills

PINTAR SCHOOL COOPERATION PROGRAMME

TRASH RIGHT:
EMPOWERING THE NEXT GENERATION OF ENVIRONMENTAL CHAMPIONS





Building on the success of the previous two years, PINTAR Foundation continued its collaboration with Mondel z International to implement the Trash Right Programme 2025, further expanding the initiative to 12 primary schools across Selangor, Wilayah Persekutuan Kuala Lumpur, Wilayah Persekutuan Putrajaya and Negeri Sembilan.

Participating schools included:

- SK Bandar Utama Damansara 2, Selangor
- SK Padang Jawa, Selangor
- SK Seksyen 17, Selangor
- SK Seksyen 20, Selangor
- SK Taman Dato Harun 2, Selangor
- SK Tropicana, Selangor
- SK Putrajaya Presint 16 (2), WP Putrajaya
- SK Putrajaya Presint 9 (2), WP Putrajaya
- SK Seri Bintang Selatan, WP Kuala Lumpur
- SK Seri Cheras, WP Kuala Lumpur
- SK Batang Benar, Negeri Sembilan
- SK Desa Cempaka, Negeri Sembilan

Designed to cultivate responsible environmental stewardship among upper primary students, the programme engaged Year 4 to Year 6 pupils through interactive classroom activities and friendly recycling competitions that encouraged proper plastic waste segregation, responsible consumption and recycling practices at home and in school.

The 2025 programme achieved its strongest results to date, with participating schools collectively collecting more than 23 metric tonnes of recyclable plastics, demonstrating the growing commitment of students, teachers and parents towards environmental sustainability and the circular economy.

Since its introduction in 2023, Trash Right has continued to grow in both scale and impact. From collecting 1.3 metric tonnes of recyclable plastics in a single pilot school during its inaugural year, the programme expanded to six schools in 2024, collecting 14 metric tonnes over six months. The 2025 expansion to 12 schools further reflects the programme's successful model and increasing support from school communities. Beyond measurable environmental outcomes, the



"From one pilot school in 2023 to twelve schools in 2025, Trash Right continues to demonstrate how education and collective community action can inspire lasting environmental stewardship among the next generation."

PINTAR SCHOOL COOPERATION PROGRAMME

TRASH RIGHT: EMPOWERING THE NEXT GENERATION OF ENVIRONMENTAL CHAMPIONS





programme has fostered positive behavioural change among students. Teachers reported greater awareness of recycling practices and stronger environmental responsibility among participants.

Working alongside Trash4Cash, all plastics collected through the programme were responsibly processed and transformed into eco-boards, providing a sustainable alternative to timber for furniture and construction applications. This practical recycling solution demonstrates how classroom learning can translate into meaningful environmental impact while supporting Malaysia's transition towards a circular economy.

As Mondelez International's flagship sustainability initiative across Southeast Asia, Trash Right continues to nurture environmentally conscious future leaders while strengthening collaboration between schools, communities and corporate partners. Through PINTAR Foundation's partnership with Mondelez International, the programme exemplifies how education can inspire lasting behavioural change and contribute towards building cleaner, greener and more sustainable communities.

Growing a Culture of Sustainability

"Through this programme, our students are gaining a much deeper understanding about recycling. It's an effective and engaging way to teach children the value of recycling and how their small daily habits can collectively protect our environment." - Cik Hasnirita Abdul Ghani, teacher of SK Desa Cempaka, Negeri Sembilan.



Programme Impact

- **12** participating primary schools
- **4** states and federal territories covered (Selangor, WP Kuala Lumpur, WP Putrajaya & Negeri Sembilan)
- **More than 23 metric tonnes** of recyclable plastic collected
- Promoted **plastic waste segregation, recycling and circular economy** practices among students and school communities

PINTAR SCHOOL COOPERATION PROGRAMME

JOY OF SEEING:
EMPOWERING CHILDREN THROUGH BETTER VISION



PINTAR Foundation continued its collaboration with Rohto Eye Care, Watsons Personal Care Stores Sdn. Bhd. and Focus Point Vision Care Group through the Rohto Eye Care – Sending Love and Care Programme in 2025, reaffirming a shared commitment to improving children's eye health and ensuring every child has the opportunity to learn without limitations.

Made possible through fundraising initiatives by Rohto Eye Care in partnership with Watsons Personal Care Stores Sdn. Bhd., Focus Point Vision Care Group was appointed as the programme's principal vision care provider to conduct professional eye examinations and provide prescription spectacles to eligible students. As the programme coordinator, PINTAR Foundation worked closely with the respective State Education Departments (JPN), District Education Offices (PPD) and participating schools to facilitate the successful implementation of the programme and ensure it reached students who would benefit the most.

The programme was officially launched at SK Setapak, Kuala Lumpur, through the Rohto Eye Care – Sending Love and Care launch ceremony. Prior to the launch, a symbolic poster installation ceremony was held, led by Puan Halimah Ahmad, Headmistress of SK Setapak, Kuala Lumpur; Encik Mustafa Kamal Mohamad Nor, representative from the Keramat District Education Office (PPD Keramat), Puan Lim Mei Yuen, General Manager of Rohto Mentholatum and Puan Norzalina Masom, General Manager of PINTAR Foundation. The ceremony symbolised the collective commitment of all partners towards promoting lifelong eye health awareness, beginning from an early age.

In 2025, the programme was successfully implemented at five primary schools across Kuala Lumpur and Selangor:

- SK Petaling 1, Bandar Petaling, Kuala Lumpur
- SK Telok Gong, Pelabuhan Klang, Selangor
- SK Polis Depot, Kampung Padang Tembak, Kuala Lumpur
- SK Pandan Jaya, Pandan, Selangor
- SK Setapak, Kuala Lumpur

The initiative focused on supporting students from B40 families, many of whom face challenges in accessing essential eye care services. More than 2,000 students participated in comprehensive eye screening sessions conducted by qualified optometrists from Focus Point. Following the assessments, 191 students who were identified as requiring vision correction received

PINTAR SCHOOL COOPERATION PROGRAMME

JOY OF SEEING:
EMPOWERING CHILDREN THROUGH BETTER VISION





Removing Barriers to Learning

***The Rohto Eye Care – Sending Love and Care* Programme helped identify students with undiagnosed vision problems and provided timely intervention through professional eye screenings and prescription spectacles. Beyond improving eyesight, the initiative empowered students to participate more confidently in the classroom while promoting greater awareness of lifelong eye health among school communities.**

prescription spectacles, enabling them to see more clearly and participate more effectively in their learning.

Beyond providing vision screenings and spectacles, the programme also sought to cultivate greater awareness of good eye care practices among students, encouraging regular eye examinations and healthy habits to protect their eyesight. Early detection and timely intervention play a vital role in preventing avoidable learning barriers caused by undiagnosed vision impairment.

By helping children who require corrective eyewear while easing the financial burden on underprivileged families, the programme demonstrates how strategic collaboration between the private sector and education stakeholders can create meaningful and lasting impact. The partnership between Rohto Eye Care, Watsons Personal Care Stores Sdn. Bhd., Focus Point Vision Care Group and PINTAR Foundation continue to contribute towards creating a more equitable learning environment, ensuring that every child is empowered to see clearly, learn confidently and realise their full potential.

Programme Impact

- **5** primary schools reached across Kuala Lumpur and Selangor
- **More than 2,000 students** participated in eye health talks, interactive educational activities and professional eye screenings
- **191** prescription spectacles provided to students in need
- **4** partners united to improve children's eye health and learning outcomes

PINTAR SCHOOL COOPERATION PROGRAMME

INSPIRING YOUNG MINDS: A RENEWED SPACE FOR READING, LEARNING AND DISCOVERY

A school library is more than a collection of books—it is a space where curiosity is nurtured, imagination takes flight and young learners discover new possibilities. Recognising the importance of a conducive reading environment, Sika Kimia Sdn Bhd (Sika) supported the refurbishment of the school library at its adopted school, SK Telok Gong, Selangor.

With Sika's sponsorship, the school undertook a series of improvements to revitalise the library and make it more welcoming, functional and comfortable for students. The refurbishment included cleaning and organising the space, installing protective wire and covers to minimise pigeon droppings, and replacing old and worn book shelves. The school also received new reading books, tables and chairs, providing students with a refreshed environment in which to read, learn and explore.

Beyond the physical improvements, the project sought to create a library that would encourage students to spend more time reading and engage more actively with books. A clean, well-organised and comfortable reading space can play an important role in cultivating positive reading habits and making learning a more enjoyable experience.

PINTAR Foundation worked closely with the school throughout the project, helping to coordinate and facilitate the refurbishment to ensure that the support provided was aligned with the school's needs and successfully delivered. This partnership enabled Sika's



contribution to be translated into practical improvements that directly benefit the school community.

For Sika, the initiative reflects its commitment to supporting the educational development and well-being of students within its adopted school community. For the school, the refurbished library represents a renewed learning space that students and teachers can take pride in and make full use of.

Ultimately, the project demonstrates how a collaborative effort between Sika, PINTAR Foundation and the school can transform an existing space into a more inspiring environment—one that encourages young learners to open a book, explore new ideas and discover a world beyond the classroom.





PINTAR SCHOOL COOPERATION PROGRAMME

INSPIRING YOUNG MINDS:
A RENEWED SPACE FOR READING, LEARNING AND DISCOVERY



"When we invest in learning spaces, we invest in the possibilities of every child."

A renewed library creates more than a better space—it opens the door to curiosity, discovery and a lifelong love of learning.



Programme Impact

- **1 School Library Revitalised** — Transformed the library at SK Telok Gong, Selangor into a cleaner, safer and more conducive learning space.
- **Improved Learning Environment** — Refreshed the library to provide students with a more comfortable and welcoming space for reading and discovery.
- **Encouraging Reading Culture** — Created a more inviting space to nurture positive reading habits, curiosity and independent learning among students.
- **A Space for Discovery** — Enhanced the library as a place where students can read, explore, learn and imagine beyond the classroom.

PINTAR SCHOOL COOPERATION PROGRAMME

CREATING BRIGHTER BEGINNINGS: A FRESH START FOR YOUNG LEARNERS

Ahead of the new school year on 17 February 2025, volunteers from Sika Asia Pacific Services joined hands with PINTAR Foundation and teachers at SK Bukit Pantai, Kuala Lumpur, for a meaningful gotong-royong session to prepare the school for its newest learners.

Nine (9) Sika Asia Pacific Services volunteers and three (3) PINTAR Foundation team members worked alongside the school's teachers to refresh five (5) Standard One classrooms, ensuring they were clean, comfortable and ready to welcome 175 new students. From wiping surfaces and cleaning window panels to replacing desk covers and clearing accumulated dust, every task contributed to creating a more welcoming learning environment for the children as they embarked on their primary school journey.









For the volunteers, the experience provided an opportunity to step beyond the workplace and contribute directly to the community. Working alongside teachers offered them a closer understanding of the school environment and the everyday efforts required to create a positive space for learning. More importantly, seeing the immediate results of their collective effort gave volunteers a tangible sense of purpose and the satisfaction of knowing that their time and contribution would make a difference to children beginning an important new chapter in their education.

For the teachers, the support came at a valuable time as they prepared for the arrival of a new cohort of Standard One pupils. With additional hands to undertake the physical preparation of the classrooms, teachers could focus their time and energy on other important aspects of welcoming and preparing their students. The initiative also strengthened the sense of partnership between the school and its corporate supporters, demonstrating how shared effort can contribute to a more supportive school environment.

PINTAR SCHOOL COOPERATION PROGRAMME

CREATING BRIGHTER BEGINNINGS:
A FRESH START FOR YOUNG LEARNERS

"Many hands, one purpose: creating a welcoming start for every child."

When communities come together, schools become more than places to learn—they become places to belong.

Beyond the clean-up itself, the initiative brought together corporate volunteers, educators and PINTAR Foundation in the spirit of gotong-royong, creating a shared experience built on teamwork, community and care. It demonstrated that meaningful impact does not always require a large-scale intervention; sometimes, it begins with people coming together, lending a hand and making a space better for those who learn and grow in it.

With the classrooms refreshed and ready, 175 young learners could begin their primary school journey in a space prepared with care—while volunteers and teachers were reminded of the difference that collective action can make in creating a nurturing environment for children.



Programme Impact

- **12 Volunteers Mobilised** — 9 Sika Asia Pacific Services volunteers and 3 PINTAR Foundation team members worked alongside teachers.
- **Stronger School–Corporate Partnership** — Created an opportunity for corporate volunteers and educators to work together towards a shared purpose.
- **Meaningful Volunteer Engagement** — Enabled volunteers to experience first-hand the impact of their contribution within a school community.
- **Support for Teachers** — Additional volunteer hands helped ease the physical preparation required before the arrival of the new cohort.
- **Spirit of Gotong-Royong** — Strengthened community participation through collective action, teamwork and shared responsibility.

PINTAR SCHOOL COOPERATION PROGRAMME

PREPARING TOMORROW'S LEADERS: BUILDING THE FOUNDATION FOR STUDENT LEADERSHIP

In 2025, Tenaga Nasional Berhad (TNB) further strengthened its commitment to youth development by welcoming 13 newly adopted schools across Peninsular Malaysia into its PINTAR School Adoption Programme. As part of this expanded partnership, TNB and PINTAR Foundation (PINTAR) laid the groundwork for a dedicated Student Leadership Programme, designed to identify and nurture young people with the potential to become confident, responsible and purpose-driven leaders.

With the leadership programme planned for rollout in early 2026, the focus in 2025 was on establishing a strong foundation for its implementation. As TNB's programme implementation partner, PINTAR coordinated and managed the onboarding of the 13 adopted schools, working closely with school leaders and educators to establish a shared understanding of the programme's objectives, approach and expectations.

A key part of this preparatory phase was the identification of potential student participants. A total of 520 students were nominated across the participating schools, with 150 students to be selected to participate in the leadership development programme. The pre-selection process provided an opportunity to identify students who demonstrated leadership potential, initiative and a willingness to contribute positively to their schools and communities.



Working closely with teachers and school representatives, PINTAR coordinated the identification and shortlisting process, helping to establish a pool of promising young leaders ahead of the programme's 2026 rollout. The engagement also provided an opportunity for schools to better understand the programme and prepare to support their students throughout the leadership development journey.



PINTAR SCHOOL COOPERATION PROGRAMME

PREPARING TOMORROW'S LEADERS: BUILDING THE FOUNDATION FOR STUDENT LEADERSHIP

While the students' formal leadership development journey will begin in 2026, the groundwork undertaken in 2025 represents an important investment in their future. By identifying potential early and creating a structured pathway for their development, the programme aims to equip students with essential skills including confidence, communication, teamwork, problem-solving, decision-making and leadership.

The initiative reflects TNB's commitment to extending its support beyond traditional school-based interventions by investing in the development of young people as future contributors and leaders. Through PINTAR Foundation's implementation support, the partnership brings together 13 schools from across Peninsular Malaysia, creating a shared platform for students from diverse communities to discover their strengths, develop their potential and learn what it means to lead with purpose.

"Leadership begins with potential. Opportunity gives it the space to grow."

Through this partnership, we are investing not only in the students of today, but in the leaders, changemakers and contributors of tomorrow.

As the programme moves into its next phase in 2026, 150 students will be selected to embark on a structured leadership development journey, building on the foundation established in 2025. The journey begins with recognising potential—then creating the opportunities, experiences and support needed to turn that potential into purposeful action.





Programme Impact

- **13 Newly Adopted Schools** — Expanded TNB's PINTAR School Adoption Programme across Peninsular Malaysia.
- **520 Students Nominated** — Created a broad pool of young talent for the leadership development journey.
- **150 Future Leaders to be Selected** — Students identified through a structured pre-selection process for the 2026 programme.
- **Leadership Potential Identified** — Pre-selection focused on students demonstrating initiative, confidence and a willingness to contribute to their schools and communities.
- **Stronger School–Corporate Partnership** — Connected TNB, PINTAR Foundation and 13 schools around a shared commitment to nurturing future leaders.

PINTAR SCHOOL COOPERATION PROGRAMME

FINANCIAL EMPOWERMENT: BUILDING FINANCIAL CONFIDENCE FOR A DIGITAL FUTURE

As financial decisions increasingly move into the digital space, developing sound money-management habits from a young age is essential to building lifelong financial well-being. At SMK Seri Selayang, Selangor, Touch 'n Go Sdn Bhd (TNG), in collaboration with PINTAR Foundation (PINTAR), introduced the TNG–PINTAR Youth Financial Literacy Programme to equip students at its adopted school with practical knowledge and skills to navigate an increasingly cashless economy with confidence.

Designed for Form 2 students aged 16, the programme provided an accessible and engaging introduction to basic financial management and responsible digital financial practices. Through four interactive workshop sessions, students were encouraged to understand how everyday financial decisions can influence their future, while gaining practical knowledge that they could apply in real-life situations.

The programme covered essential financial concepts including budgeting, saving, distinguishing between needs and wants, and responsible money management. Students were also introduced to the opportunities and considerations associated with digital financial services, including the importance of online safety and security in an increasingly cashless economy.







Rather than relying solely on classroom-based learning, the programme adopted an interactive approach that encouraged students to participate, discuss and apply what they had learned. Through role-play activities, group discussions, hands-on exercises and assessments, students had opportunities to practise making financial decisions and consider the consequences of different choices.

This practical approach helped students connect financial concepts with situations they may encounter in their daily lives. It also strengthened broader life skills, including critical thinking, teamwork, communication and informed decision-making. Students demonstrated greater confidence in applying their knowledge and a stronger appreciation of the importance of developing healthy financial habits early.

Beyond understanding how to manage money, the programme sought to cultivate a mindset of financial

PINTAR SCHOOL COOPERATION PROGRAMME

FINANCIAL EMPOWERMENT: BUILDING FINANCIAL CONFIDENCE FOR A DIGITAL FUTURE

responsibility and resilience. By helping students recognise the difference between needs and wants, plan their spending and understand the importance of saving, the programme encouraged them to take greater ownership of their financial choices.

The digital component was equally important. As young people increasingly engage with cashless payments and digital financial platforms, understanding how to use these tools responsibly is an essential life skill. The programme raised awareness of safe digital financial practices, helping students become more informed and cautious users of digital financial services.

The positive response from students and teachers highlighted the relevance of introducing financial literacy at an early stage. The programme demonstrated that when financial education is presented in a practical, relatable and engaging way, young people can begin to develop the confidence and knowledge needed to make more informed decisions.

"Building financial knowledge today, empowering confident decisions for tomorrow."

When young people understand money, they are better equipped to make informed choices, develop responsible financial habits and build a stronger future.

For TNG and PINTAR, the initiative reflects a shared commitment to advancing financial literacy and digital inclusion among youth. By equipping students with practical financial knowledge today, the programme contributes to building a generation that is better prepared to navigate an increasingly digital economy with greater confidence, responsibility and resilience.

Ultimately, the TNG–PINTAR Youth Financial Literacy Programme is about more than teaching students how to manage money. It is about giving young people the knowledge to make informed choices, the confidence to navigate a changing financial landscape and the habits to build a more secure future.



Programme Impact

- **75 Students Engaged** — Form 2 students equipped with practical financial knowledge and skills.
- **Stronger Money Management Skills** — Improved understanding of budgeting, saving, and distinguishing between needs and wants.
- **Smarter Financial Decisions** — Encouraged students to think critically about spending and make more informed financial choices.
- **Digital Financial Awareness** — Increased understanding of responsible and safe practices when using digital financial tools.
- **Building Financial Resilience** — Encouraged positive financial habits that can contribute to greater independence and long-term financial well-being.

PINTAR SCHOOL COOPERATION PROGRAMME

SPELLING SUCCESS: BUILDING CONFIDENCE, ONE WORD AT A TIME

As part of the PINTAR School Cooperation Programme, Yayasan Tan Sri SM Nasimuddin (YTSSN) began its engagement with its newly adopted school, SK Satak in Raub, Pahang, an Orang Asli school, through an initiative that placed language learning, confidence and student participation at the heart of the school community.

The Yayasan Tan Sri SM Nasimuddin Spelling Bee Competition 2025, funded by YTSSN and organised by PINTAR Foundation, provided an engaging and inclusive platform for students to strengthen their command of the English language while developing confidence in expressing themselves and performing in front of others. Open to all students from Standard to Form 3 at SK Satak, the competition encouraged learners of different proficiency levels to step forward, challenge themselves and discover their potential.

Through the competition, 90 students were encouraged to expand their vocabulary, sharpen their spelling skills and develop greater confidence in using English in both academic and everyday settings. By turning language learning into an enjoyable and interactive experience, the initiative aimed to foster a positive attitude towards English and encourage students to see language proficiency as a skill that can broaden their learning experiences and future opportunities.





The two-day competition featured qualifying and semi-final rounds on the first day, followed by the Final Round on the second day. The progressive format allowed students to test their knowledge, think under pressure and learn from one another throughout the experience. At the conclusion of the competition, five students from each category were recognised for their achievements, comprising the First, Second and Third Place winners, together with two Consolation Prize recipients.

More than a competition, the Spelling Bee created an opportunity for students to build self-confidence, practise communication and celebrate their progress in a supportive environment. For many participants, stepping forward to compete was itself an achievement, reinforcing the importance of creating spaces where every learner feels encouraged to participate, take on challenges and be recognised for their effort.

As an Orang Asli school serving its local community, SK Satak provides an important setting for creating meaningful and inclusive learning opportunities. The Spelling Bee was one of the first key activities undertaken through YTSSN's adoption of the school, marking the beginning of a partnership focused on supporting students' development beyond the classroom and creating opportunities for them to grow in confidence and capability.

For YTSSN, the initiative reflects its commitment to contributing to the educational development of the community served by its adopted school. For PINTAR Foundation, it demonstrates the role of the School Cooperation Programme in facilitating meaningful

PINTAR SCHOOL COOPERATION PROGRAMME

SPELLING SUCCESS: BUILDING CONFIDENCE, ONE WORD AT A TIME

programmes that respond to the needs and aspirations of individual school communities.

The initiative also brought the school community together in celebrating learning and achievement. Teachers played an important role in encouraging students throughout the competition, while the participants themselves demonstrated determination, enthusiasm and a willingness to learn. Their participation reinforced that every learning journey is meaningful, whether it ends with a prize or simply the confidence to try something new.

Ultimately, the Yayasan Tan Sri SM Nasimuddin Spelling Bee Competition 2025 celebrated more than spelling ability. It celebrated curiosity, courage and the confidence to participate. Through continued collaboration between YTSSN, PINTAR Foundation and SK Satak, the partnership seeks to create more opportunities for students to discover their strengths, broaden their horizons and believe in what they can achieve.

"Every word learned, every challenge embraced, is a step towards greater confidence and opportunity."

More than a spelling competition, the programme celebrated courage, perseverance and the joy of learning—giving every student an opportunity to step forward and shine.

At SK Satak, every word became an opportunity to learn, every challenge an opportunity to grow, and every student an opportunity to shine.





Programme Impact

- **90 Students Engaged** — Provided students at SK Satak with an inclusive opportunity to participate and challenge themselves.
- **School-Wide Participation** — Opened the competition to students across the school, regardless of English proficiency level.
- **Strengthened English Proficiency** — Encouraged students to expand vocabulary and sharpen spelling and language skills.
- **Confidence Through Participation** — Created a supportive platform for students to overcome hesitation, perform publicly and build self-belief.
- **A Meaningful Start to School Partnership** — Marked one of the first key initiatives under YTSSN's adoption of SK Satak, strengthening the connection between the school, YTSSN and PINTAR Foundation.

SPECIAL PROJECT

EQUIPPING STUDENTS FOR THEIR NEXT CHAPTER:

ESSENTIAL SUPPORT FOR A BRIGHTER NEW BEGINNING

The transition from primary to secondary school marks an important milestone in every student's educational journey. For 50 students of SK Satak, Raub, Pahang, this transition was made a little easier through the 1 Kid 1 Kit initiative, supported by Yayasan Tan Sri SM Nasimuddin (YTSSN) as part of its commitment to its adopted school under the PINTAR School Adoption Programme.

As the students prepared to continue their education at SMK Tengku Kudin, Pahang, YTSSN provided each student with a complete set of essential school necessities, including a school bag, stationery, school shoes and school uniform. The support was designed to help students begin their secondary school journey equipped with the basic items they needed to settle into their new learning environment.

More than providing school supplies, the initiative sought to ease some of the practical considerations that come with transitioning to a new school. Having the necessary essentials from the outset can help students approach the new school year with greater readiness and confidence, allowing them to focus their energy on learning, adapting and building new experiences.







For the students, receiving their own complete school kit was a tangible expression of encouragement as they took their next step in education. It also reinforced an important message: that their continued learning journey matters and that they have a community of partners invested in their growth and aspirations.

For YTSSN, the initiative reflects a commitment to supporting students not only through educational enrichment, but also by responding to practical needs that can influence their readiness to participate fully in school. Together with PINTAR Foundation, the initiative demonstrates how targeted support can help create more equitable opportunities for students as they navigate important stages of their education.

SPECIAL PROJECT

EQUIPPING STUDENTS FOR THEIR NEXT CHAPTER:

ESSENTIAL SUPPORT FOR A BRIGHTER NEW BEGINNING

The 1 Kid 1 Kit initiative also complements other activities undertaken through YTSSN's adoption of SK Satak, including the Yayasan Tan Sri SM Nasimuddin Spelling Bee Competition 2025. While one initiative nurtures language skills and confidence, the other addresses an immediate practical need—together contributing to a more holistic approach to student development.

Ultimately, the initiative was about more than a school bag, a pair of shoes or a new uniform. It was about helping 50 young learners take their next step with greater readiness and confidence. As they began a new chapter at SMK Tengku Kudin, they carried with them not only the essentials for school, but also the encouragement of a partnership that believes in their potential.



"Every new chapter begins with a first step. 1 Kid 1 Kit helped make that step a more confident one."

A More Prepared Transition — Helping 50 students take their next step into secondary school equipped with the essentials to begin their new learning journey with confidence.



Programme Impact

- **50 Students Supported** — Equipped students of SK Satak as they transitioned to SMK Tengku Kudin for their secondary education.
- **50 Complete School Kits** — Each student received essential school necessities including a school bag, stationery, school shoes and school uniform.
- **Confidence for a New Beginning** — Gave students a sense of readiness as they stepped into a new school, environment and phase of learning.
- **Supporting Continuity in Education** — Reinforced the importance of helping students remain equipped and ready as they progress along their educational journey.

SPECIAL PROJECT

"INI SUNGAI KITA": GROWING A CULTURE OF ENVIRONMENTAL STEWARDSHIP

Environmental stewardship begins with understanding that the places we live in are a shared responsibility. In 2025, Astro Kasih, the CSR foundation of Astro Malaysia Holdings (Astro), and PINTAR Foundation brought this message to life through the "Ini Sungai Kita" Programme, a hands-on river conservation initiative held at Sungai Ingo, Hulu Langat, Selangor, involving the community of SK Kuala Pomson, one of PINTAR Foundation's adopted schools.

The initiative brought together 199 students, teachers and volunteers in a collective effort to care for the river environment and strengthen awareness of the importance of protecting natural ecosystems. Rather than simply learning about environmental conservation in the classroom, students had the opportunity to experience it first-hand through practical activities that connected environmental responsibility with their everyday lives.

The programme featured a river cleaning activity, giving students and volunteers the opportunity to contribute directly to improving the cleanliness of the river and its surrounding environment. This was complemented by recycling and environmental awareness sessions conducted with Universiti Teknologi Mara (UiTM) and Universiti Pertahanan Nasional Malaysia (UPNM), which helped students better understand the impact of waste on the environment and the importance of responsible consumption and waste management.

The initiative also included a tree-planting activity, contributing to the enrichment of local biodiversity while reinforcing the role that communities can play in protecting and restoring natural environments.

More importantly, the programme created a platform for different stakeholders to work together. Students, teachers, university representatives, corporate volunteers and the wider community came together with a shared purpose, demonstrating how meaningful environmental action can be strengthened through collaboration.

The participation of senior leaders, including YABhg. Tun Dato' Seri Zaki Tun Azmi, Chairman of PINTAR



SPECIAL PROJECT

"INI SUNGAI KITA": GROWING A CULTURE OF ENVIRONMENTAL STEWARDSHIP

Foundation and Yayasan Astro Kasih, and Mr Euan Smith, Group CEO of Astro, further underscored the importance of leading by example and inspiring collective responsibility for the environment.

For the students of SK Kuala Pomson, the initiative offered more than a day of activities. It provided an opportunity to learn by doing, understand their role as environmental stewards and see how individual actions can contribute to a wider community impact. The experience also encouraged students to appreciate the natural environment around them and recognise that protecting it requires sustained effort from everyone.

Through the "Ini Sungai Kita" Programme, Astro Kasih and PINTAR Foundation demonstrated that environmental education can go beyond awareness to inspire meaningful action. By bringing together young people, educators, universities, communities and corporate partners, the initiative helped nurture a stronger sense of ownership and responsibility towards the environment—one river, one community and one generation at a time.





"When young people care for their environment today, they become the stewards who protect it tomorrow."

Through hands-on river conservation, recycling awareness and tree planting, students experienced how small actions can make a meaningful difference—nurturing a lasting sense of responsibility for the environment and the communities they call home.

Programme Impact

- **199 Participants** — Students, teachers and volunteers united in a shared environmental action.
- **1 River, 1 Shared Responsibility** — Hands-on conservation at Sungai Ingo, Hulu Langat, strengthened students' sense of environmental ownership.
- **River Conservation in Action** — Participants actively contributed to cleaning and caring for the river environment.
- **Environmental Awareness Strengthened** — Recycling and sustainability sessions with UiTM and UPNM expanded students' understanding of responsible environmental practices.

SPECIAL PROJECT

FROM LEARNING TO GIVING BACK: TURNING ESG PRINCIPLES INTO PURPOSEFUL ACTION

For CGC100 Youth Entrepreneurship Programme Cohort 3, learning about entrepreneurship and Environmental, Social and Governance (ESG) principles extended beyond the classroom in 2025. As part of the programme's emphasis on doing good and creating positive social impact, participants embarked on a special field visit to Buku Jalanan Chow Kit (BJCK), Kuala Lumpur a non-governmental organisation that works to provide equal educational opportunities to children in the Chow Kit catchment area.

Unlike the programme's conventional classroom-based learning approach, the visit provided participants with an opportunity to experience social impact first-hand and see how organisations translate purpose into action. Through their engagement with BJCK, participants gained a deeper understanding of the challenges faced by children from underserved communities and the importance of creating inclusive access to education.

The experience enabled participants to connect the concepts discussed during their entrepreneurship and







ESG sessions with a real community setting. Rather than viewing ESG as a theoretical business concept, they were able to observe how social responsibility can be embedded into an organisation's purpose, activities and relationship with the community.

The visit also encouraged participants to reflect on their own role as emerging entrepreneurs. Through interaction and dialogue, they were challenged to consider how their future businesses could create value beyond financial returns—whether through supporting communities, creating opportunities, addressing social needs or contributing to more inclusive growth.

A key strength of the experience was the facilitator's ability to connect the classroom concepts with the realities observed during the visit, helping participants make meaningful connections between entrepreneurship, ESG and social responsibility. The experiential approach made the learning more relatable

SPECIAL PROJECT

FROM LEARNING TO GIVING BACK: TURNING ESG PRINCIPLES INTO PURPOSEFUL ACTION

and memorable, while encouraging participants to look at business through a wider lens of purpose and impact.

The BJCK visit marked an important step in broadening the CGC100 learning experience. By stepping outside the classroom and into the community, participants were encouraged not only to learn about doing good, but to understand what doing good looks like in practice.

The initiative reflects Credit Guarantee Corporation (M) Berhad (CGC) and PINTAR Foundation's commitment to developing entrepreneurs who are not only equipped with business knowledge and skills, but who also understand the importance of responsible, inclusive and purpose-driven entrepreneurship.

"The best lessons are not always found in the classroom—they are experienced through the people and communities we seek to make a difference in."

The visit to Buku Jalanan Chow Kit gave CGC100 Cohort 3 participants an opportunity to move beyond theory and experience the realities of community impact first-hand. By engaging with BJCK and learning about its work to expand educational opportunities for children in Chow Kit, participants gained a deeper appreciation of how entrepreneurship and ESG can be translated into purposeful action that creates meaningful social value.



Programme Impact

- **Beyond the Classroom** — Introduced experiential learning to complement CGC100's entrepreneurship and ESG classroom modules.
- **Real-World ESG Exposure** — Enabled participants to see how social responsibility and community impact can be translated into meaningful action.
- **Community Engagement** — Connected young entrepreneurs with BJCK and its work to provide educational opportunities for children in the Chow Kit community.
- **From Theory to Action** — Reinforced the importance of applying business knowledge to create positive and meaningful social impact.

SPECIAL PROJECT

FROM CLASSROOM TO FINTECH: INSPIRING FUTURE CHANGEMAKERS



As part of the TNG–PINTAR School Adoption Programme, students from SMK Seri Selayang, Selangor, were given an opportunity to step beyond the classroom and experience the world of financial technology first-hand through an educational visit to Touch 'n Go (TNG) headquarters on 24 September 2025.

The visit was designed to broaden students' perspectives on the world of work while introducing them to the diverse career opportunities within the fintech industry. For many students, the experience offered a first-hand glimpse into how technology, innovation and financial services come together to create solutions that shape everyday life.

During the visit, students explored the history and evolution of Touch 'n Go, toured the TNG Experience Centre and viewed artwork created by talented United Voice artists, providing them with insights into the organisation's culture, innovation and commitment to inclusion.

The students also had the opportunity to engage directly with TNG's Technology and Product teams, who shared insights into the development of digital solutions and demonstrated some of the innovations behind TNG's products and services. These interactions allowed students to see how different skills, interests and areas of expertise can come together in a technology-driven workplace.

Adding an interactive element to the experience, the TNG Digital eWallet team conducted a dedicated session introducing students to the eWallet and its digital features. A lively quiz and prizes further encouraged participation and kept students engaged throughout the session.

Beyond the activities, the visit created a valuable opportunity for students to ask questions, interact with industry professionals and imagine themselves in future careers they may not have previously considered. Their enthusiasm and curiosity reflected the value of exposing young people to real-world workplaces and role models. The experience complemented TNG's wider commitment to supporting its adopted school through opportunities that extend beyond academic learning. By opening its workplace to students, TNG provided a window into the possibilities of the fintech sector while encouraging them to think about the skills, aspirations and pathways they can develop for their future.





SPECIAL PROJECT

FROM CLASSROOM TO FINTECH: INSPIRING FUTURE CHANGEMAKERS

For the students of SMK Seri Selayang, the visit was more than a tour of a corporate office—it was an opportunity to see what is possible, ask what could be next and begin imagining the future they want to create.

"Sometimes, seeing what is possible is the first step towards imagining what you can become."

By bringing students closer to the world of fintech and the people behind it, the visit sparked curiosity, broadened career horizons and encouraged them to dream beyond the classroom.







Programme Impact

- **Career Exposure** — Introduced students to the fintech industry and the diverse career opportunities within a technology-driven workplace.
- **Real-World Workplace Experience** — Gave students first-hand exposure to a corporate environment beyond the classroom.
- **Industry Engagement** — Connected students directly with TNG's Technology, Product and Digital teams, providing insights from industry practitioners.
- **Future-Ready Mindset** — Inspired students to develop ambition, curiosity and an openness to emerging career opportunities.

SPECIAL PROJECT

SMALL CHANGE, SMART HABITS: TURNING SAVINGS INTO FINANCIAL CONFIDENCE

In 2025, PINTAR Foundation and Pertama Digital Berhad (PDB) marked the beginning of a new partnership with the launch of Kocek Pintar, a coin conversion and savings campaign supported by the Ministry of Education Malaysia. The initiative introduces an accessible and engaging approach to financial literacy, encouraging young Malaysians to develop positive saving habits while gaining greater awareness of digital financial solutions.
Built around a simple but meaningful idea—that small amounts can grow into something valuable when saved consistently—Kocek Pintar aims to make financial literacy more relatable to students. By encouraging them to recognise the value of everyday spare change, the campaign promotes the importance of saving, responsible money management and developing healthy financial habits from a young age.

The launch marked an important milestone in PINTAR Foundation's efforts to broaden financial literacy initiatives through meaningful corporate partnerships. It also provided PDB with an opportunity to contribute its expertise in the digital financial space towards nurturing a generation that is more financially aware, responsible and prepared for an increasingly cashless economy.









Beyond the launch itself, Kocek Pintar serves as the starting point for a wider school-based engagement initiative. Following its introduction, the programme team will visit participating schools to promote the campaign, engage students and encourage them to put the principles of smart saving into practice.

Through these school engagements, students will be encouraged to view saving not simply as an occasional activity, but as a habit that can be cultivated through small, consistent actions. The initiative also creates an opportunity to introduce students to the changing nature of money and financial transactions, including the growing role of digital financial solutions in everyday life.

SPECIAL PROJECT

SMALL CHANGE, SMART HABITS: TURNING SAVINGS INTO FINANCIAL CONFIDENCE

For PINTAR Foundation, the initiative complements its broader commitment to equipping students with practical life skills that extend beyond the classroom. Financial literacy is increasingly important in helping young people make informed decisions, understand the value of money and navigate a rapidly evolving financial landscape with greater confidence.

Kocek Pintar is therefore more than a coin-saving campaign—it is an invitation for students to start small, think ahead and develop financial habits that can serve them throughout their lives.

As the programme moves from launch to school-level implementation, every coin collected represents more than money saved. It represents a small step towards building financially confident, digitally aware and future-ready young Malaysians.

"Every coin saved is a small step towards a smarter financial future."

Kocek Pintar turns everyday saving into an opportunity for students to build financial awareness, develop positive money habits and take their first steps towards greater financial confidence.







Programme Impact

- **New PINTAR Partnership** — Launched in collaboration with Pertama Digital Berhad (PDB), expanding PINTAR's network of corporate partners supporting youth financial literacy.
- **Financial Literacy from a Young Age** — Encourages students to understand the value of money and develop responsible financial habits.
- **Smart Saving Culture** — Encourages students to turn small, regular savings into positive long-term financial habits.
- **Practical Life Skills** — Makes financial education relatable by connecting financial concepts with students' everyday experiences.

SPECIAL PROJECT

SMART MONEY, SMART CHOICES: BUILDING FINANCIAL CONFIDENCE FOR TOMORROW

As part of the wider TNG–PINTAR Youth Financial Literacy Programme, a Youth Financial Literacy Talk and Awareness session was conducted at SMK Seri Selayang, Selangor, a Touch 'n Go (TNG) adopted school, to promote smart, responsible and safe financial habits among students.

While selected students participated in the main financial literacy activities, the session provided an opportunity for the school's remaining 90 Form 2 students, together with teachers from SMK Seri Selayang, to benefit from a dedicated sharing session conducted by Touch 'n Go volunteers, particularly members of its e-wallet and digital teams.

The two-and-a-half-hour session introduced participants to Touch 'n Go, its services and digital financial offerings, while exploring practical financial concepts relevant to students' everyday lives. Topics included needs versus wants, basic budgeting, responsible digital financial practices and online safety and security.

Given the increasing risks young people face in the digital environment, particular attention was also given to scams and phishing schemes. Students were introduced to common warning signs of fraudulent messages, links and requests for personal or financial information, while learning the importance of verifying sources and exercising caution before responding to unfamiliar digital communications or transactions.

To reinforce learning and maintain engagement, the session incorporated interactive quizzes and a Q&A segment, allowing students and teachers to ask questions and relate the discussion to real-life situations. The students participated actively and responded positively to the engaging and accessible format.





SPECIAL PROJECT

SMART MONEY, SMART CHOICES: BUILDING FINANCIAL CONFIDENCE FOR TOMORROW

Beyond introducing students to financial concepts, the session provided an opportunity for industry practitioners to share practical insights directly with the school community, while teachers were also exposed to relevant knowledge that could help reinforce responsible financial and digital safety awareness among students.

The session complemented the broader Youth Financial Literacy Programme by extending financial education beyond the core participants and strengthening the school community's awareness of smart money management, responsible digital finance and the importance of staying vigilant against scams and phishing in an increasingly cashless society.





"Think before you spend. Check before you click."

Through practical sharing and interactive activities, students learned that financial literacy is not only about managing money, but also about protecting themselves in the digital world.



Programme Impact

- **90 Form 2 Students Reached** — Extended financial literacy awareness beyond the programme's core participants.
- **Teachers Engaged** — Strengthened the school community's understanding of responsible financial and digital practices.
- **Digital Financial Awareness** — Introduced students to digital financial services and safe practices in an increasingly cashless environment.
- **Industry-Led Learning** — Touch 'n Go e-wallet and digital team volunteers shared practical, real-world insights directly with students and teachers.
- **Safer Digital Choices** — Encouraged students to think critically, verify information and stay vigilant before making digital transactions.

FUNDRAISING

RUNNING FOR A BRIGHTER FUTURE: TURNING COMMUNITY SPIRIT INTO EDUCATIONAL IMPACT

In 2025, Lotus's Stores (Malaysia) Sdn Bhd (Lotus's Malaysia) and PINTAR Foundation continued their commitment to creating greater educational opportunities for students through the third annual Lotus's Ceria Charity Run 2025.

Held at Lotus's Bandar Bukit Puchong, Selangor the community fundraising event brought together more than 4,500 runners and 120 brand partners, turning a day of healthy activity and community spirit into meaningful support for education.

The event raised an impressive RM400,000, with proceeds channelled towards the Lotus's–PINTAR SMART Up School Programme, supporting under-resourced schools adopted under the PINTAR School Adoption Programme. As part of the fundraising mechanism, RM20 from every registration ticket was directly contributed towards educational and student development initiatives.

Beyond the funds raised, the charity run demonstrated the power of collective action. Runners, families, brand partners and the wider community came together with a shared purpose—using their participation to help create better opportunities for students who may face greater barriers to accessing quality educational resources and enrichment.

The funds raised will support initiatives designed to strengthen students' learning experiences and development, contributing to more sustainable interventions for schools and communities in need. Through the Lotus's–PINTAR partnership, community participation is translated into practical support that can reach students where it matters most—in their schools, classrooms and learning environments.

The event also reflects Lotus's Malaysia's commitment to giving back to the communities it serves, while demonstrating PINTAR Foundation's role in connecting corporate and community support with targeted educational needs. Together, the partners are helping to create a cycle where every contribution, every registration and every step taken can contribute to a child's learning journey.



Programme Impact

- **RM400,000** — Raised to support education and student development initiatives.
- **120 Brand Partners** — Mobilised businesses and community partners behind the cause.
- **Lotus's–PINTAR Partnership** — Converting community participation into meaningful educational support.
- **Education-Focused Giving** — Supporting initiatives under the Lotus's–PINTAR SMART Up School Programme.
- **Community Impact** — Demonstrating how collective action can create opportunities for students and schools in need.

FUNDRAISING

RUNNING FOR IMPACT: TURNING COLLECTIVE EFFORT INTO OPPORTUNITIES

In 2025, the UOB Malaysia Heartbeat Run brought together more than 5,000 participants, including UOB employees, families and friends at The Arc @ Rimbayu, Banting, Selangor. The event marked the culmination of a collective fundraising effort led by UOB Malaysia employees, supported by a range of internal activities organised to raise funds for communities in need.

As one of the event's charity beneficiaries, PINTAR Foundation received support towards its efforts to expand digital and AI education for students in rural and marginalised schools. The contribution will help strengthen access to digital learning opportunities, equipping students with knowledge, confidence and skills to navigate an increasingly technology-driven world.

Beyond the event itself, the fundraising initiative demonstrated the impact that collective employee action can create. Through their commitment, participation and fundraising efforts, UOB Malaysia employees came together to support causes that extend beyond the workplace and contribute towards more inclusive opportunities for communities.

For PINTAR Foundation, this support will contribute towards strengthening digital and AI learning opportunities for students from underserved communities, helping them develop relevant skills for future learning and employment opportunities.

The UOB Malaysia Heartbeat Run 2025 was therefore more than a run — it represented the culmination of a collective fundraising journey, transforming the efforts of UOB Malaysia employees into meaningful opportunities for young people to learn, adapt and thrive in a digital future.

"Every step brings us closer to a future where every child has the opportunity to learn, connect and thrive in a digital world."

More than a run/ walk, every stride helped create opportunities for students to access digital and AI learning and prepare for a future shaped by technology.





Programme Impact

- **More than 5,000 Participants** — UOB employees, families and friends united through a shared commitment to community impact.
- **Bridging the Digital Divide** — Helping address disparities in access to digital learning and technology-enabled education.
- **Community-Powered Giving** — Transforming participation in a wellness event into meaningful support for children and education.
- **Future-Ready Skills** — Supporting students in developing the digital awareness and capabilities needed to navigate an increasingly technology-driven world.

STAKEHOLDER ENGAGEMENT

STRENGTHENING PARTNERSHIPS, CONNECTING LEADERSHIP



At the beginning of 2025, PINTAR Foundation's Chairman, YABhg. Tun Dato' Seri Zaki Tun Azmi, paid a courtesy visit to Touch 'n Go Sdn Bhd's Head Office, where he met Touch 'n Go Sdn Bhd Chief Executive Officer, Mr. Praba Sangarajoo.

The courtesy visit provided an opportunity for the leadership of both organisations to meet, strengthen relationships and gain a deeper understanding of each organisation's role and aspirations. It also served as a platform to reinforce the partnership between PINTAR Foundation and Touch 'n Go, which supports initiatives aimed at creating meaningful opportunities for students and communities.

Beyond the formal introductions, the engagement reflected the importance of strong leadership relationships in building sustainable partnerships. By connecting at the leadership level, both organisations were able to reaffirm their shared commitment to education, youth development and creating positive social impact.

The meeting also set a positive tone for continued collaboration throughout the year, strengthening the foundation for programmes and initiatives that bring together Touch 'n Go's expertise and resources with PINTAR Foundation's experience in delivering impactful education and community programmes.

The engagement underscored a shared belief that meaningful impact is strengthened when organisations work together with a common purpose—connecting resources, expertise and people to create better opportunities for the communities they serve.

Strong partnerships create more than impact—they open doors to new possibilities for the next generation."

CELEBRATING PARTNERSHIP, STRENGHTHENING CONNECTIONS

"Strong partnerships are built on trust, strengthened through shared purpose and sustained by a commitment to creating meaningful impact."

As part of PINTAR Foundation's continued stakeholder engagement efforts, PINTAR Foundation Chairman, YABhg. Tun Dato' Seri Zaki Tun Azmi, met with Aramco Overseas (Malaysia) Sdn Bhd Managing Director, Mr Ayman M. Hoho, as a gesture of appreciation for Aramco Malaysia's continued support and contribution to PINTAR Foundation's work.

The engagement provided an opportunity for both leaders to strengthen their relationship, exchange perspectives and reaffirm their shared commitment to creating meaningful impact for students and communities.

Aramco Malaysia has been a valued supporter of PINTAR Foundation, particularly through initiatives such as the PINTAR Mobile Learning Unit (PMLU), which seeks to expand educational opportunities for students from underserved communities. Its continued support demonstrates the important role of corporate partnerships in addressing educational needs and empowering young people to learn, grow and succeed.

The meeting also provided an opportunity for PINTAR Foundation to express its appreciation for Aramco Malaysia's trust and commitment. The engagement reaffirmed a shared commitment to investing in education, nurturing potential and creating pathways for young people to build brighter futures.

As PINTAR Foundation continues to strengthen its programmes and partnerships, relationships built on trust, shared purpose and a commitment to social impact remain integral to creating lasting change.



STAKEHOLDER ENGAGEMENT

A NEW PARTNERSHIP, A SHARED COMMITMENT TO IMPACT



In 2025, PINTAR Foundation welcomed Sika Kimia Sdn Bhd (Sika Malaysia) as a new strategic partner in the PINTAR Programme, marking the beginning of a collaboration to support education and student development.

To mark the partnership, PINTAR Foundation Chairman, YABhg. Tun Dato' Seri Zaki Tun Azmi, met with Sika Malaysia General Manager, Mr. Francisco Retondo, providing an opportunity for both organisations' leadership to meet, build rapport and establish a shared understanding of the partnership.

As part of its commitment, Sika Malaysia adopted one school in Selangor, extending its support to students and the wider school community. The partnership provides opportunities for Sika Malaysia to contribute its resources, expertise and employee engagement towards initiatives that create meaningful benefits for the adopted school.

The engagement marked the beginning of a new relationship grounded in shared purpose and a commitment to creating positive impact through education.

"New partnerships create new possibilities for meaningful impact."

STRENGTHENING COLLABORATION FOR YOUTH DEVELOPMENT

"When education partners come together, young voices are given the opportunity to be heard, strengthened and empowered."

In 2025, PINTAR Foundation and Bank Pembangunan Malaysia Berhad (BPMB) continued to strengthen their engagement with the Ministry of Education (MOE) in support of the Piala Pembangunan Oratory Competition, a BPMB initiative in collaboration with PINTAR Foundation.

A meeting with Puan Sarina Salim, Principal Deputy Director, Policy, Science and Technology Cluster, Curriculum Development Division, MOE and her team, provided an opportunity to seek continued engagement, guidance and support for the competition, particularly as it expanded its reach and participation nationwide.

The Curriculum Development Division plays an important role in supporting the competition's implementation, ensuring alignment with educational priorities while helping to create meaningful opportunities for students to develop public speaking, critical thinking and communication skills.

The engagement reaffirmed the shared commitment of BPMB, PINTAR Foundation and MOE to nurturing confident, articulate and future-ready young Malaysians through meaningful educational initiatives.



STAKEHOLDER ENGAGEMENT

BUILDING BRIDGES FOR FUTURE COLLABORATION



In 2025, PINTAR Foundation welcomed Yayasan Universiti Malaysia Pahang Al-Sultan Abdullah (Yayasan UMPSA) for a courtesy engagement to strengthen relationships and explore potential areas of collaboration between the two organisations.

Led by Encik Mohd Jamil bin Mohd Ja'afar, Ketua Eksekutif Yayasan UMPSA, the visit provided an opportunity to meet with PINTAR Foundation General Manager, Puan Norzalina Masom, and exchange insights on the respective organisations' roles, programmes and areas of interest.

The engagement served as a platform for both organisations to introduce their key initiatives, share perspectives and explore opportunities for strategic collaboration, including education, community development and other initiatives that could create meaningful social impact.
The meeting marked an important first step towards building a stronger relationship and identifying potential areas of synergy that could benefit students, communities and the wider education ecosystem.

As both organisations continue to explore opportunities for collaboration, the engagement reflects the value of connecting organisations with shared aspirations and complementary strengths to create greater impact together.

"Strengthening connections, opening doors to future collaboration."

UNITING PARTNERS TO ADVANCE STEM EDUCATION IN SABAH

"Bringing partners together today to build a stronger STEM future for Sabah's youth."

In 2025, PINTAR Foundation welcomed ConocoPhillips Malaysia as a new partner to the PINTAR Programme, marking the beginning of a new collaboration to strengthen and accelerate STEM education among secondary school students in Sabah.

As the main programme provider and supporter, ConocoPhillips Malaysia is spearheading the initiative, with PINTAR Foundation, Universiti Teknologi PETRONAS (UTP) and Persatuan Alumni Universiti Texas (PAUT) supporting the programme's implementation and delivery.

As an important first step, PINTAR Foundation joined ConocoPhillips Malaysia in an engagement with the Sabah State Education Department to introduce the proposed initiative and explore alignment with the state's education priorities. The engagement also brought together UTP and PAUT as key implementation partners for the programme.
The initiative aims to strengthen students' understanding, confidence and performance in STEM subjects, while supporting teachers and parents in creating a stronger STEM learning environment.

The activities undertaken in 2025 marked the beginning of the partnership and programme development, with the full-scale STEM programme planned to commence from 2026 onwards. The groundwork laid through stakeholder engagement and programme planning provides a strong foundation for future implementation and impact.

The collaboration reflects a shared commitment to inspiring Sabah's young people to embrace STEM, develop future-ready skills and pursue greater opportunities in a STEM-driven world.



STAKEHOLDER ENGAGEMENT

CELEBRATING TOGETHER: STRENGTHENING CONNECTIONS THROUGH RAYA



In 2025, Pertama Digital Berhad and its subsidiaries brought together representatives from PINTAR Foundation and PINTAR members, including Lotus's Stores (Malaysia) Sdn Bhd and Touch 'n Go Sdn Bhd, for a warm Jamuan Hari Raya celebration.

The gathering provided a relaxed and meaningful opportunity for the teams to connect beyond their day-to-day engagements, strengthen relationships and celebrate the spirit of Hari Raya Aidilfitri through shared food and fellowship.

Over a festive Raya feast, representatives from the organisations exchanged conversations, strengthened rapport and built greater familiarity with one another. The gathering reflected the value of creating opportunities for partners and members to come together, not only to collaborate professionally but also to build genuine relationships.

The celebration highlighted the spirit of togetherness, appreciation and partnership that underpins the PINTAR community, strengthening connections that contribute to more meaningful collaboration and shared impact.

"Stronger partnerships begin with meaningful connections, shared moments and a spirit of togetherness."

PINTAR FINANCIAL LITERACY 2026: STRATEGY & PROGRAMME LAB

"Together, Shaping What's Next - A meaningful gathering of PINTAR Members and Partners to reflect, exchange ideas and build stronger pathways for financial literacy in 2026.

PINTAR Foundation closed the year with a strategic engagement session bringing together its Members and Partners to reflect on the year's collective achievements and look ahead to the priorities for 2026.

The session provided a valuable platform for Members to share insights, exchange ideas and contribute to shaping the future direction of PINTAR's financial literacy initiatives. Their continued involvement remains central to the Foundation's mission of nurturing and empowering young Malaysians through meaningful educational and development programmes.

Through strategic discussions and interactive programme design activities, participants explored ways to strengthen the relevance, inclusivity and impact of financial literacy programmes in responding to the evolving needs of school communities. The session also featured a partner sharing by Pertama Digital Berhad on the "Kocek Pintar Coin Conversion and Financial Literacy Programme for School Children," offering perspectives on innovative approaches to financial education and potential opportunities for collaboration.

More than a strategic planning session, the engagement was a meaningful opportunity for Members and Partners to connect, exchange perspectives and strengthen relationships across the PINTAR ecosystem. The collective insights gathered will help inform PINTAR Foundation's financial literacy vision and programme priorities for 2026, reinforcing a shared commitment to creating lasting impact for young Malaysians.

